

# Book Performance Report 2016

May 2017

Dear Tansu Alpcan,

This report will provide you with an overview of how your eBook performed on SpringerLink in 2016. We would also like to give you an update on key initiatives, such as our close collaboration with ORCID, the launch of *Springer Nature SharedIt*, and *SciGraph*.

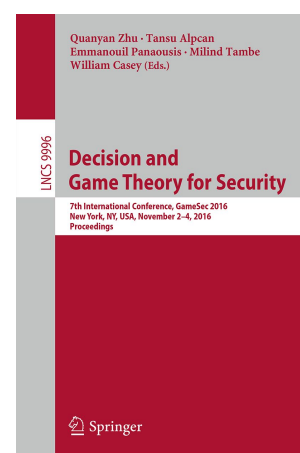
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To give you an easy overview, you will now also find the current Bookmetrix data on your [personal MySpringer account](#).

For now, take a look at the following pages to find consolidated data for the past calendar year.

Best wishes,

Your Springer Marketing team



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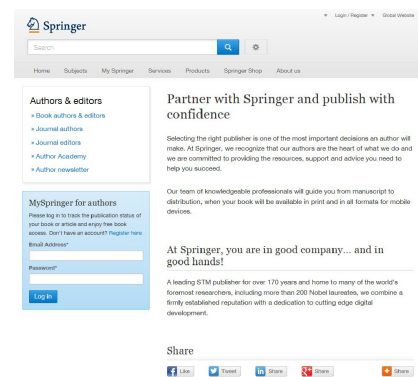
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## Recent initiatives

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## Springer Nature Storytellers: A science communication initiative

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